

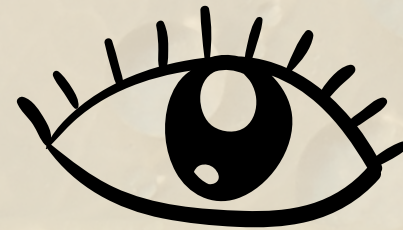
# Visual Harvesting Guide

## CERTIFICATE IN REGENERATIVE ENTREPRENEURSHIP

The Visual harvesting is a method that uses images and text to summarize and highlight important discussion essentials. This combination allows to process and store concepts and ideas. Studies show that the learning process is more effective when information is accompanied by visuals.

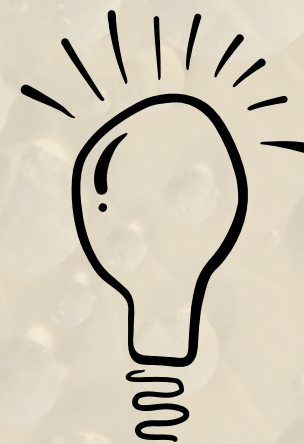
A very important part to visual harvesting is not drawing, but listening. Listen to what it is said and translate it into a comprehensible drawing.

Visual harvesting is successful if the end result is something that people can understand and can use to review or elaborate on what was said.



### **PURPOSE**

*To improve the process and experience of learning and to make the concepts and ideas more accessible to all. At the end we will have a visual harvest of the whole certificate, as a great tool to review the content.*



### **ACTIVITY**

*It is optional to participate in the visual harvesting, but we encourage all the participants to try it out. For each live session we will have a volunteer in charge, but more than one person can do it and share it. All the creations will be uploaded in the Visual Harvesting section of the Moodle.*

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### DO'S

- Listen and capture the key messages you want to focus on
- Write clearly and in small groups of information
- Make boxes or circles to organize and separate ideas
- Add simple figures so it changes how you perceive the topic
- Make connections with arrows

### DONT'S

- End up with a result nobody can understand afterwards
- Not listening
- Include too many details
- Create "perfect" drawings
- Write or draw other things than being said. It's best to stay neutral and only record

### GET READY!

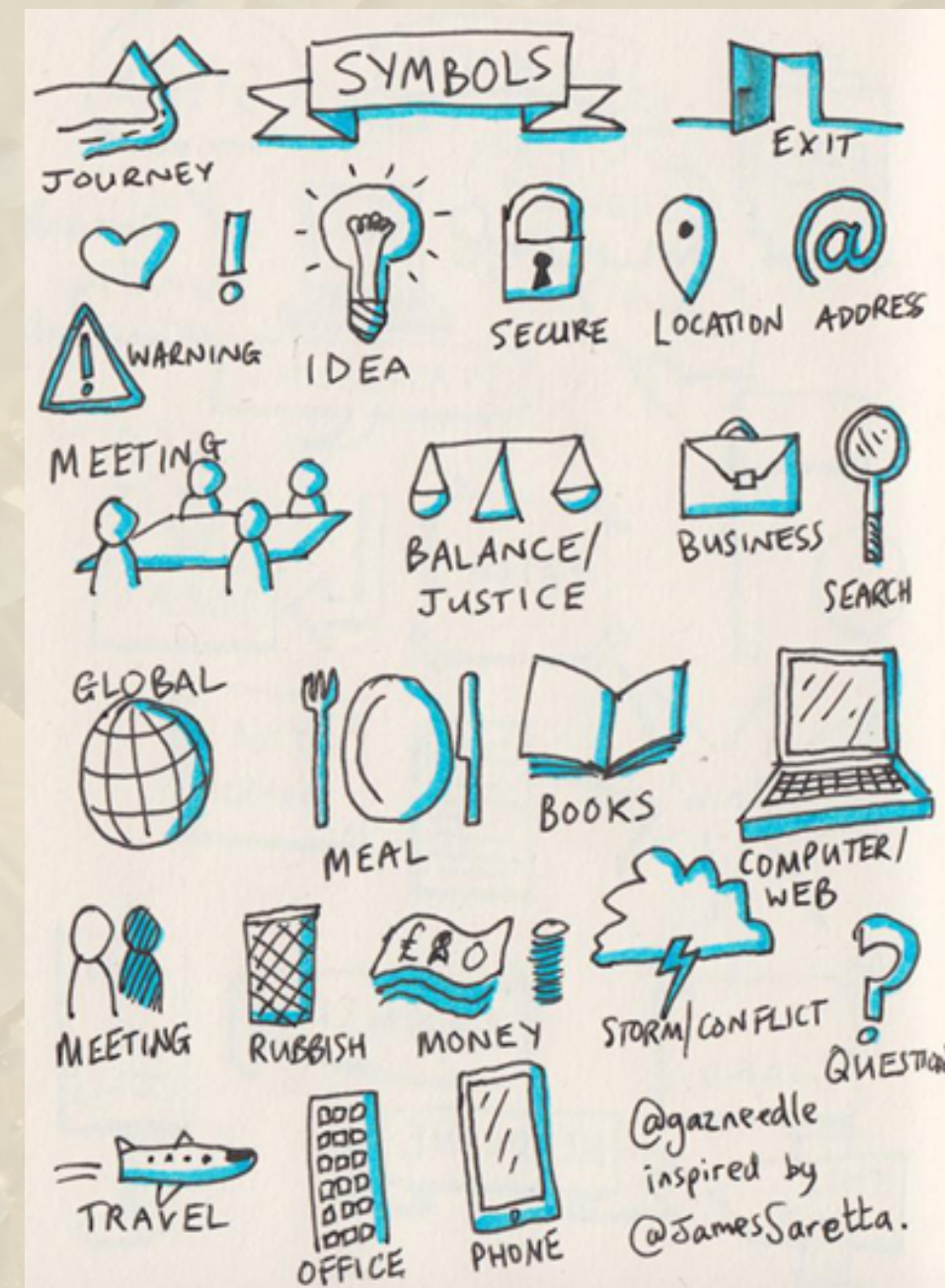
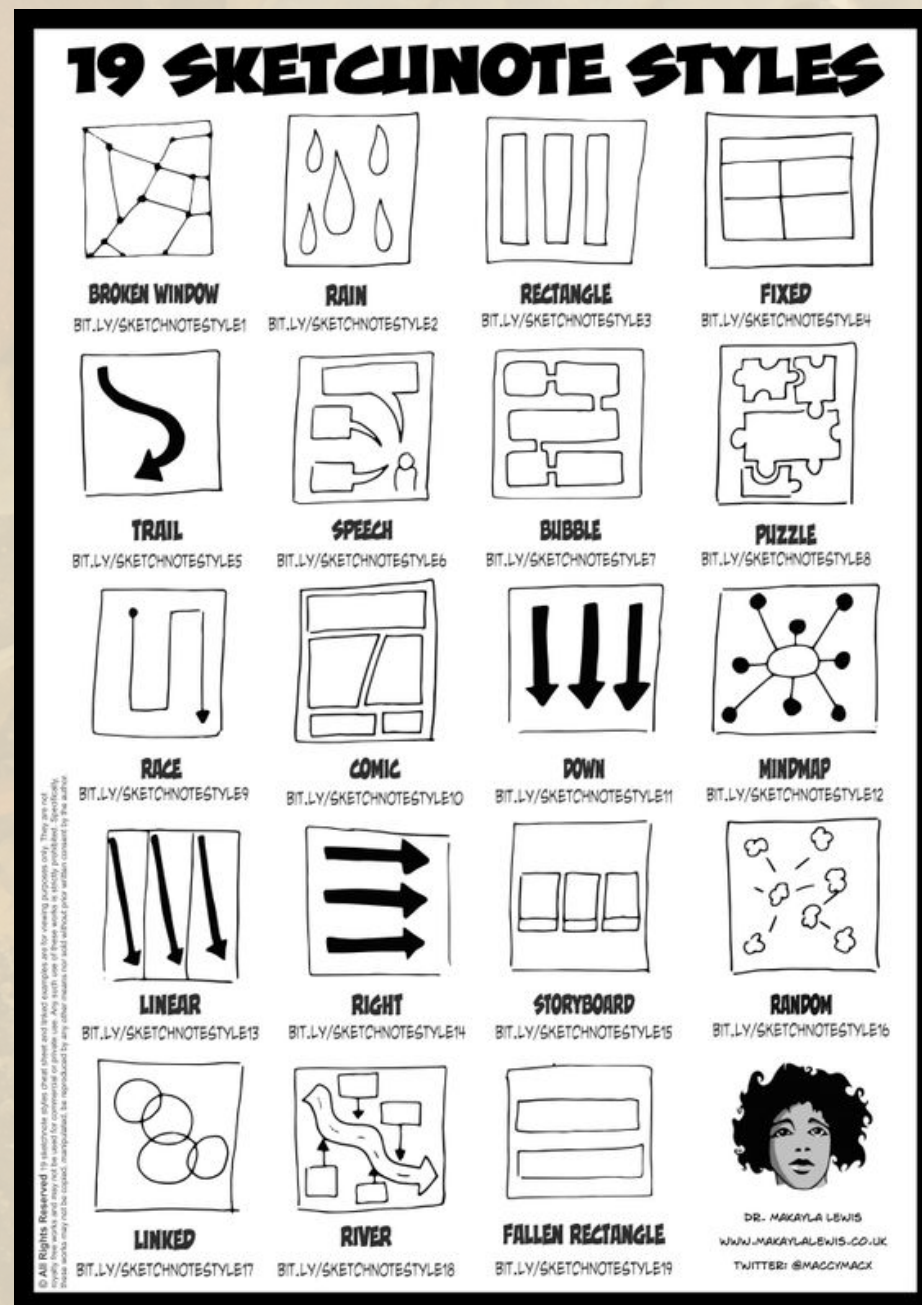
Prepare a white paper, a black pen (good for writing and drawing) and some colors. You can also consider your notes and the session recording to integrate all the information.



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Style + Symbols or drawings + Text from notes or recording = Visual Harvest



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Suggested video: <https://www.youtube.com/watch?v=S5DJC6La0CI>